

# BECOME A MISMO® SUBSCRIBER TODAY



MISMO depends on the support of its subscriber organizations. As a subscriber, you will play a more integral role in the development of data standards for the real estate finance industry.

## All subscriptions include:

- **A voice.** Be at the table as industry standards are created, debated and voted upon. Only MISMO subscribers can hold leadership positions, be elected to the Governance Committee and vote to approve standards.
- **Access.** Only MISMO subscribers have access to historical documents and works-in-progress of the various workgroups, plus exclusive access to the MISMO directory with your listing in it.
- **Participation.** Join other industry players and receive discounted registration fees to the MISMO conferences. Non-subscribers must pay higher registration fees and are only permitted to attend once.
- **Subscription to MISMO Minute,** MISMO's e-newsletter containing the most up-to-date information on MISMO.
- **Visibility** on the MISMO Web site.

## SUBSCRIBER BENEFITS

### Diamond Level: \$10,000

- Invitation to annual strategic planning meetings
- Access to member and advance conference attendee information
- Company name and logo included in all MISMO ads placed in *Mortgage Banking*® magazine
- Company name and logo on MISMO collateral
- Company name and logo in all issues of *MISMO Minute*
- Quarterly advertorial in *MISMO Minute*
- Complimentary banner ad on MISMO Web site for one (1) year
- Company recognition at MISMO's booth at the MBA Technology and MBA Annual Convention
- Four (4) complimentary registrations to all MISMO conferences during subscription term
- Sponsorship of two MISMO conferences during subscription term, including:
  - + Logo display on all event electronic and print materials related to the meeting
  - + Inclusion of one-page flyer with meeting materials
  - + Option to provide branded giveaways at meetings
- Link from *MISMO Minute* to your corporate Web site

### Platinum Level: \$7,500

- Company name and logo on MISMO collateral
- Company name and logo in each issue of *MISMO Minute*
- Semi-annual advertorial in *MISMO Minute*
- Complimentary banner ad on MISMO Web site for 6 months
- Company recognition at MISMO's booth at the MBA Technology and MBA Annual Convention
- Three (3) complimentary registrations to all MISMO conferences during subscription term

- Sponsorship of one MISMO conference during subscription term, including:
  - + Logo display on all email communications about event and printed materials related to the meeting
  - + Inclusion of a one-page flyer in meeting materials
  - + Option to provide branded giveaways at the meeting
- Link from MISMO Minute to your corporate Web site

### Gold Level: \$5,000

- Company name and logo in each issue of *MISMO Minute*
- Annual advertorial in *MISMO Minute*
- Complimentary banner ad on MISMO Web site for 3 months
- Company recognition at MISMO's booth at the MBA Technology and MBA Annual Convention
- Two (2) complimentary registrations to all MISMO conferences during subscription term
- Sponsorship of one MISMO conference during subscription term, including:
  - + Logo display on all email communications about event and printed materials related to the meeting
  - + Inclusion of a one-page flyer in meeting materials
  - + Option to provide branded giveaways at the meeting
- Link from *MISMO Minute* to your corporate Web site

### Silver Level: \$2,500

- For companies with more than 15 employees

### Bronze Level: \$1,500

- For companies with 15 employees or less

### Individual Level: \$500

- For individuals or sole proprietors

# MISMO® SUBSCRIBER APPLICATION



## Residential Category (PLEASE CHOOSE ONE)

- |   |   |  |
|---|---|--|
| <input type="checkbox"/> Credit Reporting | <input type="checkbox"/> Land Title         | <input type="checkbox"/> Secondary         |
| <input type="checkbox"/> Flood Insurance  | <input type="checkbox"/> Mortgage Broker    | <input type="checkbox"/> Servicing         |
| <input type="checkbox"/> GSE              | <input type="checkbox"/> Mortgage Insurance | <input type="checkbox"/> Tax Service       |
| <input type="checkbox"/> Hazard Insurance | <input type="checkbox"/> Origination        | <input type="checkbox"/> Technology Vendor |
| <input type="checkbox"/> Other: _____     |   |  |

## Commercial Categories (CHOOSE ONE)

- Primary Market Participant:** Originator, Lender, Servicer, CMBS Issuer, Portfolio Investor
- Secondary Market Investor:** CMB/Multifamily, MBS/Private Issuance Investor
- Tech Vendor**    **3rd Party Service Provider**

## Company Information

Company/Organization	Web site
Alternate/Former Company Name	
Brief description of company, products or services	Primary reason for joining MISMO

## Contact Information and Agreement (PRIMARY CONTACT / VOTING REPRESENTATIVE)

Name	Title	
Company Address		
City/State or Province	Zip or Postal Code	Country
Telephone with Extension	Fax	Email

By my signature below, the Company/Organization/Individual listed above agrees to be bound by the MISMO Policies and Procedures and the MISMO Intellectual Property Rights Policy and Antitrust Policy, all available at [www.mismo.org](http://www.mismo.org) and may change from time to time, which I have read on its behalf. I agree to receive any notices and ballots on behalf of the Company/Organization at the email address listed above.

Authorized Signature

## Secondary Contact/Voting Representative

Name	Title	
Company Address		
City/State or Province	Zip or Postal Code	Country
Telephone with Extension	Fax	Email
Authorized Signature		

## Annual Subscription Fee\* (PLEASE CHECK ONE)

- |  |  |
|--|--|
| <input type="checkbox"/> Diamond Level, \$10,000 | <input type="checkbox"/> Silver Level, \$2,500   |
| <input type="checkbox"/> Platinum Level, \$7,500 | <input type="checkbox"/> Bronze Level, \$1,500   |
| <input type="checkbox"/> Gold Level, \$5,000     | <input type="checkbox"/> Individual Level, \$500 |

\* For a description of the benefits for each level, please go to the previous page.

## Credit Card Payment

- MasterCard    VISA    AMEX

Credit Card Number	Exp. Date
Print Cardholder Name	
Cardholder Signature	

## Check Payment

Payable to MISMO in U.S. dollars drawn on a U.S. bank.

### Mail with this form to:

MISMO  
P.O. Box 10370  
Uniondale, NY 11555-0370

Fax: (202) 621-1521

Phone: (202) 557-2880

Email: [subscriptions@mismo.org](mailto:subscriptions@mismo.org)