



# MISMO® Certification Success: Actualize Consulting and TransformX

## **What value is there in being MISMO certified?**

Our technology, TransformX, is based on the MISMO model and must adhere to the schema across all versions in order to operate properly. In many ways it is the embodiment of the schema. Having a service mark is a simple and natural progression to let our customers know that not only do we say our product is MISMO compliant, but also that MISMO says our product is MISMO certified.

## **What success are you achieving by being MISMO certified?**

We have sold our product TransformX to companies that need a compliant solution and our service mark gives them confidence. I don't believe that our product would sell as well without the service mark.

## **How is this helping you increase your business?**

We believe that for a product like TransformX the certification is a must.

## **Any other benefits of MISMO membership and/or the MISMO certification end result?**

We think that it is very important that our team have individual certifications (CMSP®). This is somewhat unique for companies with software certifications. It makes the conversation very easy when it comes to credibility. We expect that the leading companies in MISMO should have the same model. You wouldn't want an electrical contractor who isn't certified to rewire your house, would you?

**For more information [click here](#) or email [info@MISMO.org](mailto:info@MISMO.org).**

